



Advertising rates 2021

Elmagasinet is distributed to about 1 750 members of the Association. Other readers are most of the Norwegian Electricity Supply Undertakings, electrotechnical consultants and remaining businesses which have connection with the branch.

Circulation Print 5 500 - 10 issues./year + Circulation Elmagasinet Digital: 6 000 recipients

Prices of advertisements from 1.1.2021

Prices in NOK

Position and size	4 colours
1. cover page	47 500
2/3. cover page	31 800
4. cover page	32 200
Position in the material	
1/1 page	24 500
1/2 page	19 900
1/4 page	16 100

Enclosure	Loose
2-pages	37 200
4-pages	40 700
8-pages	46 500

Address for enclosures:

Lundeby & Co Bokbinderi A/S
Lundebyveien 5
1878 Hærland

General information

No	Copydeadline	Publication date
1	15. January	29. January
2	12. February	26. February
3	17. March	31. March
4	16. April	30. April
5	18. May	31. May
6	17. August	31. August
7	14. September	28. September
8	12. October	26. October
9	9. November	23. November
10	29. November	10. December

Total size:	210 x 297 mm
Size:	180 x 265 mm
Printing material:	PDF
Printing / Druckart:	Offset

Ad format	width/mm	height/mm
Cover page	190	210
1/1 page	210	297
1/2 page lying	180	130
1/2 page standing*	88	265
1/4 page lying	180	62
1/4 page standing*	88	130
1/4 standing 1 column*	42	265

*only on first section

Editorial / Advertising

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